



Money Saving Coupons From Your Neighborhood Businesses

In Your Mailbox, On The Web, And TV

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BLUE RIBBON ADVERTISING

P.O. Box 223 Silverdale, PA 18962-0223 215-453-BLUE(2583)

Zones for Blue Ribbon Coupons 2012-2013. Each Zone is 5,000 households

ISSUE	MAILING	IN-HOME	DEADLINE DEADLINE	PROOF
Super Bowl/Valentine	0112	1/20/12	12/23/11	12/30/11
Easter/ Spring (4/8/12)	0212	3/19/12	2/20/12	2/24/12
Mother Day (5/13/12)	0312	4/17/12	3/19/12	3/23/12
Memorial Day	0412	5/14/12	4/16/12	4/20/12
Dads & Grads (6/17/12)	0512	6/8/12	5/11/12	5/16/12
Labor Day/Back to School	0612	8/12/12	7/13/12	7/18/12
Back To School	0712	9/14/12	8/17/12	8/22/12
Halloween/ Fall	0812	10/16/12	9/14/12	9/19/12
TG/ Holiday (11/22/12)	0912	11/13/12	10/12/12	10/17/12
Holiday/Winter	1012	12/7/12	11/9/12	11/14/12
Super Bowl/Valentine	0113	1/18/13	12/23/12	12/27/12
Easter/Spring (3/31/13)	0213	3/15/13	2/17/13	2/24/13

Proposal Good for 30 Days

# of Mailings	Zones	Cost Per Zone	# of Payments	Monthly Payments	Start	Finish
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
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NOTES: _____
